



Chapter Hub Opportunity at The HRSouthwest Conference

The HRSouthwest Conference values its partnership with Texas SHRM and would like to offer each chapter a special opportunity to participate in and promote their chapter at The HRSouthwest Conference, The Official State of Texas SHRM Conference, October 14-17, 2018, at the Fort Worth Convention Center (exhibit dates October 15-16).

The Texas SHRM Chapter Hub

The Texas SHRM Chapter Hub is a dedicated area in the Marketplace where conference attendees can learn more about their local SHRM chapter, meet and greet with Texas SHRM chapter leaders from throughout the state plus get the latest news and updates from SHRM. Texas SHRM Chapters who participate in the HRSWC profit sharing program are invited to reserve a marketing table in the Chapter Hub at introductory discounted rate of only **\$100**, which includes:

- One 6 ft. marketing table
- Two chairs
- One identifying table sign

At this great rate, a few guidelines apply:

- 1) Limited inventory of 20 tables are available on a first come, first served basis.
- 2) Chapters may share a table, but there is a maximum of one table for a single chapter.
- 3) Deadline to apply is on or before July 1, 2018
- 4) Cancellation deadline is August 1, 2018. All cancellations must be received in writing.
- 5) Representatives assigned to represent your chapter in the Chapter Hub must be registered conference attendees (full conference, marketplace-only or one-day registrants)
- 6) All participating chapters and their representatives agree to abide by Exhibitor Rules and Regulations
- 7) Important: this is a "tabletop" format, **not** a 10x10 booth space. Display space is limited to one 6 ft. table.

APPLICATION & AGREEMENT

To reserve your Texas SHRM Chapter Hub table, please complete and return this reservation form. You will receive additional details after your table is confirmed. Questions? Contact Brad Shanklin, Executive Director, (469) 283-6963, exhibitors@hrsouthwest.com.

Chapter Name _____
 Address/City/State/ZIP _____
 Contact Name _____
 Contact Email _____ Contact Phone _____

PAYMENT

Check AMEX MasterCard Visa Checks payable to The HRSouthwest Conference (Tax ID #: 75-2499356; [Download our W9](#))

Credit Card Number _____ Exp. Date. _____ CVV _____ **Amount: \$100**
 Cardholder Name _____ Cardholder Signature _____

Authorized Signature _____

Printed Name _____ Date _____

By signing this agreement, you agree to abide by The HRSouthwest Conference Exhibit Rules & Regulations as outlined in the Exhibitor Prospectus, which are made part of the contract as reference, and are fully incorporated herein.